



FOR IMMEDIATE RELEASE: Sept. 3, 2009

**THIS WEEKEND: Helio, Homestead-Miami & Great Grove Bed Race**  
*Saturday night Pajama Pub Crawl precedes Sunday Pit Row Parade & Box Spring Battle*

MIAMI—This weekend in Coconut Grove, Homestead-Miami Speedway is revving—no, reviving—a South Florida tradition that dates back 31 years: the Great Grove Bed Race. Forget about starting your engines for this comedic tongue-in-cheek race, just tie your shoelaces....

Comprised of five-member teams—one rider, four “racers”—the Great Grove Bed Race will be held Sunday on Grand Avenue in Coconut Grove. IndyCar star and “Dancing with the Stars” Champion Helio Castroneves will represent Homestead-Miami Speedway as Grand Marshal and Celebrity Judge; beds will be judged on theme, decor and creativity.

Castroneves, a three-time Indy 500 winner and Miami resident will make his appearance in advance of competing during IndyCar Championship Weekend at Homestead-Miami Speedway on Oct. 10. Tickets to see Castroneves and IndyCar’s best in the Firestone 300 are available now by calling (866) 409-RACE or visiting [THEChampionshipTrack.com](http://THEChampionshipTrack.com).

This weekend’s festivities kick off Saturday with the Pajama Pub Crawl at 7 p.m. (register at 6 p.m. at Fat Tuesdays). Sunday events start with the Ford Motor Company Family Pajama Party & Story Time at 11:30 a.m. at The Bookstore in the Grove; the Pit Row Parade of decorated beds begins at 1 p.m.; and the 1/8th-mile Bed Race in the heart of the Grove Village gets a 2 p.m. green flag, with Homestead-Miami Speedway setting the “pace,” so to speak.

The Great Grove Bed Race is a production of the Grove Merchant Group, and proceeds will benefit the University of Miami Sleep Program and Alonzo Mourning Foundation Charities.

***Media seeking credentials for the Great Grove Bed Race, please email request to:***

Mischella Reed [Mischella@amgwagency.com](mailto:Mischella@amgwagency.com) or call at (786) 797-8784.

*It’s motorsports history in 2009 as Homestead-Miami Speedway becomes the first venue ever to host all of North America’s premier motorsports championships: the IndyCar, Grand-Am Rolex Sports Car and Firestone Indy Lights Series during the NextEra Energy Resources SpeedJam Championships Oct. 9-10; and NASCAR’s Sprint Cup, Nationwide and Camping World Truck Series during Ford Championship Weekend Nov. 20-22. Tickets for all six 2009 championships are on sale now by calling (866) 409-RACE or visiting [THEChampionshipTrack.com](http://THEChampionshipTrack.com).*

*The Grove Merchant Group, organizers of the Great Grove Bed Race, invites visitors to enjoy the tree-lined streets of Coconut Grove, an attractive and viable neighborhood village. A culture of interaction, innovation and creativity shift the community of Coconut Grove into a collaboration of community leaders. For event info, visit [www.TheGreatGroveBedRace.com](http://www.TheGreatGroveBedRace.com).*

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